

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Cancelled).
2. (Presently amended) The clip of claim [1] 21 wherein the ends of the first pair of opposing arms are flared outwardly.
3. (Presently amended) The clip of claim [1] 21 wherein the ends of the second pair of opposing arms are flared outwardly.
4. (Cancelled).
5. (Presently Amended) The clip of claim [1] 21 wherein the first pair of opposing arms and the intermediate section form a generally C-shaped cross section.
6. (Cancelled)
7. (Presently amended) The clip of claim [1] 21 wherein the clip is comprised of plastic.
8. (Presently Amended) The clip of claim [1] 21 wherein the first pair of opposing arms are spaced apart from each other a first distance and the second pair of opposing arms are spaced apart from each other a second distance with the first distance being greater than the second distance.
9. (Withdrawn) A clip comprising a unitary body having an intermediate section and a first pair of opposing arms with each of the arms having an end portion having a nib, the body having an interior surface and an exterior surface, a second pair of opposing arms formed on the exterior surface of the body, each of the second pair of

opposing arms having an end portion with the second pair of opposing arms being located between one of the first pair of opposing arms and the intermediate section.

10. (Withdrawn) The clip of claim 9 wherein the nibs are adapted to secure the clip to a rectangular shaped rod.

11. (Withdrawn) The clip of claim 9 wherein the ends of the second pair of opposing arms are flared outwardly.

12. (Withdrawn) The clip of claim 9 wherein the end portions of the first pair of opposing arms are spaced apart from each other to form an opening through which a rod may pass.

13. (Withdrawn) The clip of claim 9 wherein the first pair of opposing arms and the intermediate section form a generally C-shaped cross section.

14. (Withdrawn) The clip of claim 9 wherein the ends of the second pair of opposing arms are spaced apart from each other to form an opening through which a panel may be inserted and captured.

15. (Withdrawn) The clip of claim 9 wherein the clip is comprises of a clear plastic.

16. (Presently amended) A clip for assembly of a display and panel therefore, comprising a unitary body having an intermediate section and a first pair of opposing arms with each of the arms having an end portion, the body having an interior surface and an exterior surface, the intermediate section and first pair of opposing arms defining an elongated open mouth channel, the channel receiving at least a portion of the display, a second pair of opposing arms formed on the exterior surface of the body,

each of the second pair of opposing arms having an end portion with the second pair of opposing arms being located offset from one of the first pair of opposing arms, the second pair of opposing arms adapted to receive at least a portion of the panel.

17. (Original) The clip of claim 16 wherein the ends of the first pair of opposing arms are flared outwardly.

18. (Original) The clip of claim 16 wherein the first pair of opposing arms are spaced apart from each other a first distance and the second pair of opposing arms are spaced apart from each other a second distance with the first distance being greater than the second distance.

19. (Original) The clip of claim 16 wherein the ends of the second pair of opposing arms are flared outwardly.

20. (Original) The clip of claim 16 wherein second pair of opposing arms are positioned between the intermediate section and one of first pair of opposing arms.

21. (New) A clip for the assembly of a merchandise display and panel therefore, comprising:

an elongated intermediate section;

a first pair of opposed arms integrally form with the intermediate section and together defining an elongated open mouth axially extending channel, the intermediate portion and first pair of opposed arms having an external surface and an internal surface, the internal surface delimiting the open mouth channel, the channel being adapted to receive at least a portion of the merchandise display through said first pair of opposed arms; and

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a second pair of opposed arms formed along the external surface, said second pair of opposed arms being located proximate one of the arms of said first pair of opposed arms, said second pair of opposed arms adapted to receive a least a portion of said display panel.